

Ccigmaa Lifestyles Pvt Ltd (KT Professional) - Iconic Personal Care Brand

In conversation with Mr. Dhruv Sayani

What are your thoughts on being conferred the Iconic Personal Care Brand? Did this encouragement motivate you further?

It has been an honour to receive the Iconic Personal Care Brand recognition from Hon'ble Governor Of Maharashtra, it has been a true encouragement and very motivating for the company and all the members of the team. Ccigmaa Lifestyles Pvt Ltd founded in 2009 has had a long journey over the last 10 years in creating unique products for personal care and hair care to suit the needs of Indian hair types . We have developed over 54+ Products for the solution the challenges men and women face on a day to day basis for their hair care management . We will now strive for more growth and accolades which will surely make our journey more fulfilling.

What are the redeeming features of your product that have won you this recognition?

Our products consist of keratin proteins with



Mr. Dhruv Sayani from Ccigmaa Lifestyle Pvt Ltd (KT Professional) felicitated for Iconic Personal Care Brand

natural extracts derived from plants and fruits to solve over 16 hair challenges from hair loss , hair growth, damage repair , moisture, nourishment, colour protection and many more. Our products are also chemical free and not tested on animals and 100% vegans

How do you see your company grow in the coming years ?

We are present across 18000+ salons across 27 states and 86 cities across India over the last 4 years and our presence on 21+ Ecommerce platforms and

over 150+ beauty stores and retail outlets across India has improved our brand presence nationally. We are now working towards making KT a household name by providing all products from shampoos, conditioners, hair oils, hair serums, hair masks, hair scrubs and various innovative hair solutions including our foray into Hair tools and Equipments as well as an exclusive like for kids. We plan to have over 120+ SKUs under the KT brand before the end of 2022 available in salons, retail stores and on Ecommerce

Merwans - Iconic Bakery Chain

In conversation with Neeraj Modi, CEO - Merwans

What are your thoughts on being conferred with the Iconic Bakery Chain recognition? Did this encouragement motivate you further?

Ans. First of all, this award is very special for us. It recognizes & symbolizes our daily effort to ensure consistency & commitment towards quality and exemplary services delivered to our beloved customers. This award will surely encourage team Merwans to delivery quality products at pocket friendly prices. As been the motto always with Merwans to ensure excellent products at affordable and pocket friendly prices

What would you attribute the popularity of your brand that has earned you this recognition?

Ans. The Sincere and honest traditional approach to providing bakery products with zero compromise on quality of ingredients and maintaining highest Standard of hygiene

We have been predominantly present in Mumbai & now in Pune but now we have enough confidence to spread our wings to other parts of India.



Mr. Neeraj Modi from Merwans felicitated for Iconic Bakery Chain

How do you see your brand's growth in this competitive environment in the coming years?

Ans. We have doubled our presence in Mumbai in last year. We have also opened our stores at 4 locations in Pune. We are also working on putting up a commissary at other areas outside MMR and grow our business multifold. We have had an overwhelming response on both online platforms I. E. Zomato & swiggy. We are currently running beta version of

ecom website. Idea is to get as close as possible to customer and deliver taste in every nook & corner of Mumbai, Pune and steadily all over India for now

What has been the key to your success?

Ans. Our success can be attributed to our abilities to deliver great value with great taste along with being constant innovators of various products that help all the variety of taste buds.

Biryani By Kilo - Iconic Biryani Chain

In conversation with Mr. Vishal Jindal (Co-founder of Biryani by Kilo)

What are your thoughts on receiving this recognition?

It feels special when your efforts and hard work is recognized by food connoisseurs. We feel humbled & honoured to get the Iconic Biryani Chain recognition from the honourable Governor of Maharashtra and gives us motivation to continue delighting our customers across India. We will strive for menu innovation & offerings.

What would you attribute the popularity of BBK to?

Biryani by Kilo is the only biryani chain that Dum cooks fresh biryani in handli for every individual order in the age-old Khansama style. We have Hyderabad, Kolkata and Lucknow Dum Cooked biryani in the traditional way to over 2 million satisfied customers. The menu includes a wide range of Kebabs, Kormas, Breads and Phirni. BBK uses the expensive two-year naturally aged Premium Basmati rice and an array of carefully hand-picked spices from Kerala that have the most authentic Flavours as well as stringent processes & quality control to deliver fresh,



Mr. Shashikant Krishna Shetty from Biryani By Kilo felicitated for Iconic Biryani Chain

hygienic & most authentic delicious biryanis.

How do you see your brand's growth in the coming years?

BBK currently has 70+ outlets across 25+ Cities in India & have plans to grow to 200+ outlets pan India in the next 2-3 years and expand to international destinations and achieve Rs 500crs+ annual revenues.

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Stayscape - Iconic Staycation Villas

In conversation with Mr. Anvay Kolwankar



Mr. Anvay Kolwankar from Stayscape felicitated for Iconic Staycation Villas

What are your thoughts on being conferred with the Iconic Staycation Villas recognition? Did this encouragement motivate you further?

It was a great feeling to receive the mid-day Maharashtra Gaurav icon for 'Iconic staycation' category especially at the hands of the Honourable Governor Shri. Bhagat Singh Koshyari. I feel this recognition has not only given me but my entire team the motivation to achieve bigger goals.

What are the redeeming

features of your villas that have won you this icon?

'Our Villas make you feel at home.' We pamper our guests with the best hospitality, food being one of the best experiences included in it as we have chefs from different parts of India and the menu that we curate involves the local delicacy depending on which region the villa is located in.

How do you see the growth of your services in this competitive environment in the coming years?

Once you are recognised for your hospitality and

food, people start trusting the brand. This ensures success to many more villas coming every year. India is a huge market for villa rental companies. Many players have already entered the market with competitive prices. But STAYSCAPE will never compromise on quality for a reasonable price.

What is your success mantra?

Give 100% satisfaction with the best of services to the guests and make them feel at home.